

Colon Health Centers of America™

Managed Services Model



COLON HEALTH CENTERS
OF AMERICA, LLC

Start-up Services

- **Regulatory/Compliance**
- **Site planning/engineering/build-out/regulatory approval**
- **Capital Technology Acquisitions (scanner, software)**
- **Personnel recruitment (techs, radiologists)**
- **Payor negotiations/contracts**
- **Marketing/Branding**
- **Policies and Procedures**

Ongoing Services

- **Operational Management**
- **Personnel and professional services, education, and training**
- **Outsourced Radiology Reads**
- **Branding, B2B, and B2C Marketing Programs**
- **Equipment and technology management**
- **Managing/providing outstanding screening “experience”**
- **Web-based tools (scheduling, video prep instructions, etc.)**
- **Other optional services (eg. 1-800-Prep Nurse)**